

MIDWEST ASSOCIATION OF RAIL SHIPPERS

SUMMER MEETING, JULY 14TH & 15TH, 2014
GRAND GENEVA RESORT, LAKE GENEVA, WI

MANAGING RAILROAD CAPACITY FOR FUTURE SUCCESS

AGENDA

MONDAY, JULY 14TH

- 12:00 PM SCHOLARSHIP OUTING – GOLF – GENEVA NATIONAL RESORT, LAKE GENEVA, WI
- 4:00 PM REGISTRATION – EVERGREEN ROOM FOYER
- 6:00 PM NEW MEMBER ORIENTATION – GALEWOOD ROOM
RECEPTION – EVERGREEN ROOM

TUESDAY, JULY 15TH

- 6:30 AM MARS EXECUTIVE COMMITTEE MEETING (MEMBERS ONLY) – EVERGREEN 3
7:00 AM CONTINENTAL BREAKFAST – REGISTRATION - GRAND BALLROOM FOYER

MEETING – GRAND BALLROOM

- 8:00 AM OPENING REMARKS: DIRECTOR-CORP. DEVELOPMENT, CN TOM TISA
PRESIDENT, MARS
- 8:15 AM **A CURRENT VIEW OF U.S. RAILROADS, CHICAGO AND NORFOLK SOUTHERN**
KEYNOTE SPEAKER: VP-INDUSTRIAL PRODUCTS, NS CORP MICHAEL McCLELLAN
PRESENTER: PRESIDENT, MARS TOM TISA
- ECONOMIC OUTLOOK**
- 9:00 AM **SPEAKER: EVP & DIR. RESEARCH, FED. RES. BANK OF ATL** DAVID ALTIG
PRESENTER: DIRECTOR SUPPLY CHAIN DEVELOPMENT, CN PAUL TONSAGER

9:40 AM NETWORKING BREAK –GRAND BALLROOM FOYER

LEGISLATIVE UPDATE

- 10:00 AM **SPEAKER: US DIR. STATE & LOCAL GOV'T AFFAIRS, CPR** HERB JONES
PRESENTER: DIRECTOR, SENIOR ACCOUNT MANAGER, CSXT DAN MURRAY

EQUIPMENT UPDATE

- 10:30 AM **SPEAKER: AVP, MARKETING TTX COMPANY** FRANK ADCOCK
PRESENTER: SVP SALES & MARKETING, MACQUARIE RAIL HARRY ZANDER

DOT UPDATE

- 11:00 AM **SPEAKER: DEPUTY SECRETARY – WisDOT** MICHAEL BERG
PRESENTER: DIRECTOR OF SALES, CSXT MICHAEL BARTH

MARS LUNCHEON – EVERGREEN ROOM**THE FRAC SAND “GOLD RUSH”**

11:45 AM

SPEAKER: CEO, SUPERIOR SILICA SANDS

PRESENTER: PRESIDENT, MARS

RICK SHEARER

TOM TISA

MEETING RESUMES - GRAND BALLROOM**RAILROAD INDUSTRY CAPACITY & SERVICE REVIEW -- CUSTOMER VIEW**

1:30 PM

PRESENTER: DIRECTOR OF SALES, UP

SPEAKER: DIR. STRATEGIC OPERATIONS, GEORGIA-PACIFIC**SPEAKER: SENIOR FUELS ANALYST, KCPL****SPEAKER: VP RAIL TRANSPORTATION AND TRMNL OPS, CHS**

GORDON RICHARDS

GLEN COURTWRIGHT**JERRY RODRIGUEZ****DAN MACK****RAILROAD INDUSTRY CAPACITY & SERVICE REVIEW -- RAILROAD VIEW**

2:30 PM

PRESENTER: PRINCIPAL, GD GUSTAFSON CONSULTING

SPEAKER: GENERAL DIRECTOR EQPT. DISTRIBUTION, UP**SPEAKER: VP, SERVICE DESIGN & PERFORMANCE, BNSF****SPEAKER: VICE PRESIDENT OPERATIONS, KCS****SPEAKER: ASSISTANT VICE PRESIDENT RE&D, CSXT**

GORDON GUSTAFSON

STEVEN KNOTT**BOB LEASE****GREG WALLING****SUSAN ARKO****RAILROAD INDUSTRY CAPACITY & SERVICE REVIEW Q & A**

3:30 PM

MODERATOR: PRINCIPAL, GD GUSTAFSON CONSULTING

GORDON GUSTAFSON

3:45 PM

CLOSING COMMENTS: PRESIDENT, MARS

TOM TISA

4:00 PM

ADJOURN MEETING