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Subject: Rail Shippers to Discuss Changing Market Conditions at July 10–11 Summer Meeting
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**NEWS RELEASE
FOR IMMEDIATE RELEASE**



Midwest Association of Rail Shippers to Discuss Changing Market Conditions at July 10–11 Summer Meeting

CHICAGO—June 15, 2017 ([James Street Media Services](#))—Freight shipping in the United States covers a gamut of goods. Attendees at the 249th meeting of the Midwest Association of Rail Shippers (MARS) Summer Meeting will be getting an insider's look into some of those markets when they gather July 10–11, 2017 in Lake Geneva, Wisconsin.

The theme for this meeting is What's Coming Down the Tracks for Rail Shippers? The "what" will cover changing economic conditions, potential new trade policies, and regulatory adjustments; but it will also cover what's in those railcars with special presentations on shipping automobiles, grain, and poultry products.

"The industries that ship by rail—and are part of MARS—are very diverse and contribute billions of dollars to our regional, national, and global economies," said association President Michael Barth. "Because of our pivotal role in North American commerce, we need to be prepared and poised to deal with the changes coming at us."

The MARS Summer Meeting will feature key transportation executives, including:

- Keith Creel, President and CEO Canadian Pacific;
- Mike McClellan, Vice President, Industrial Products, Norfolk Southern;
- Sharon Clark, SVP, Transportation and Regulatory Affairs, Perdue AgriBusiness;
- Paul Titterton, SVP and Chief Marketing Officer, GATX;
- Ben Shain, Director Vehicle Logistics, Nissan; and
- Pat Ries, Senior Merchandiser, Consolidated Grain and Barge.

Nearly 800 people attended the MARS Winter Meeting in January. The semiannual meetings include speakers, presentations, and panels focusing on some of the toughest issues currently facing the freight rail industry. They also provide a forum to educate and inform in the areas of railroad operating practices, new innovations in transportation, and legislative matters.

For the upcoming Summer Meeting, the schedule on Monday, July 10 includes the annual Scholarship Outing, a reception, and a networking buffet dinner. The business meeting is scheduled for a full day on Tuesday, July 11.

Dates

Monday and Tuesday, July 10–11, 2017

Location

Grand Geneva Resort
7036 Grand Geneva Way
Lake Geneva, WI 53147
(262) 248-8811
(800) 558-3417

Cost

Members \$250; Non-members \$275

Registration

Advance reservations are required for the conference and golf outing. For information or to register:

- [Online](#) conference information and registration
- Email: mars@mwrailshippers.com
- Phone: (630) 513-6700

[About The Midwest Association of Rail Shippers](#)

The Midwest Association of Rail Shippers (MARS) is one of five regional North American associations under the North American Rail Shippers (NARS) national organization. Headquartered in the Chicago area, MARS provides an open forum for discussion and

Shippers (MARS) national organization. Headquartered in the Chicago area, MARS provides an open forum for discussion and resolution of rail transportation issues by bringing railroads, shippers, receivers, and rail supply companies together twice annually for formal meetings in the Chicago area. To review the most recent meeting presentations, and to inquire about MARS membership, please visit the MARS website at www.mwrailshippers.com.

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